



BRUSSELSJOBS

Advertising
Media Kit

2024



ABOUT BRUSSELSJOBS.COM

BrusselsJobs is the premier job platform in Brussels, specifically designed for international professionals seeking expat opportunities in Belgium. As the leading resource in this niche market, BrusselsJobs connects top-tier talent with organizations and companies looking to fill crucial support roles across a range of sectors, including Administration, Secretarial, Finance, Sales and Marketing, and IT.

Our platform attracts a large, multilingual audience with expertise in office management, accountancy, event planning, IT, and web development. By advertising with BrusselsJobs, you tap into a highly targeted and engaged community, ensuring your opportunities reach the right candidates.

Our advertising solutions are crafted to deliver maximum impact through strategically placed, visually compelling graphical advertisements. We offer a diverse array of formats, such as banners, logos, category sponsorships, and more, each designed to maintain our strong brand reputation while elevating your presence in the marketplace. These formats are expertly tailored to engage our niche audience, ensuring that your message not only stands out but deeply resonates in a competitive environment.

With years of professional experience, we understand the unique needs of the expat community, which has enabled us to develop a pioneering service that caters to a vast international professional audience.

BrusselsJobs Marketing Team
Unit 8, Kingsmill Business Park,
Kingston Upon Thames, London

✉ advertising@brusselsjobs.com
☎ +32 (0) 27 90 32 00

SOME OF OUR CLIENTS



WHAT CLIENTS ARE SAYING

“ We received many applications for our position which we advertised on the BrusselsJobs website and we found it a very effective way to recruit. We had immediate and numerous responses to our ad, so we asked you to remove our ad earlier as we received enough applications. Many thanks for your great service.

Recruiter, Harwood Levitt Consulting

We were urgently recruiting for a ‘multilingual Front Office Assistant’ in Brussels and decided to put up the vacancy on BrusselsJobs.com. Four days after, we noticed that BrusselsJobs works so well that we had been submerged by CVs, and a list of final candidates had already been made.

Marketing and Communications Manager,
ReachCentrum CEFIC

Find more success stories on the BrusselsJobs Advertise Page.

BRUSSELSJOBS

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BRUSSELSJOBS AUDIENCE

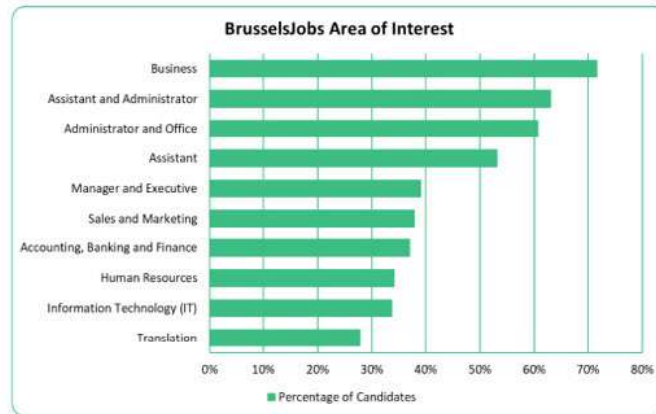
Through professional experience we know the expat community – which is why we have been able to create a pioneer service for a large professional international audience. Our platform is designed to connect you with a targeted, engaged, and highly relevant group of professionals, ensuring your opportunities reach the right candidates quickly and effectively.

Our audience is not only substantial but also highly specialized, with expertise across a wide range of sectors. This focus allows you to access top-tier talent swiftly and at extremely competitive prices. Your ads can be live within hours, delivering immediate results and maximizing your recruitment efforts.

In summary

- Every month BrusselsJobs has around 10,000 visits, and over 7,000 unique visitors.
- Around 7,000 users are subscribed to our weekly jobs newsletter.
- Around 6,000 personalized Job Alerts sent each week. These alerts are meticulously tailored to match the qualifications, preferences, and career aspirations of individual users.
- Our community on social media is steadily growing, with almost 6,000 dedicated followers on Facebook. These followers actively engage with our content, which includes updates on the latest job postings.

For the full list see the [BrusselsJobs Recruiter page](#).



PROFESSION & EDUCATION LEVEL

- Most of our users are well-educated international expats with university, business or assistant qualifications.
- 60% of our audience is seeking Admin, Assistant or Office positions.

COUNTRY AND LANGUAGE

Over 50% of our visitors are based in Belgium. However, our reach extends far beyond, attracting a global audience of professionals eager to relocate to Belgium. This blend of local and international visitors ensures a dynamic and diverse pool of talents. Our language statistics reveal that over 60% of users navigate our site using English-language web browsers, highlighting our strong connection with the English-speaking expat community in Belgium. This makes BrusselsJobs the ideal platform for reaching highly skilled, English-speaking professionals settled in Belgium or planning their move.

FORMAT AND PRICES

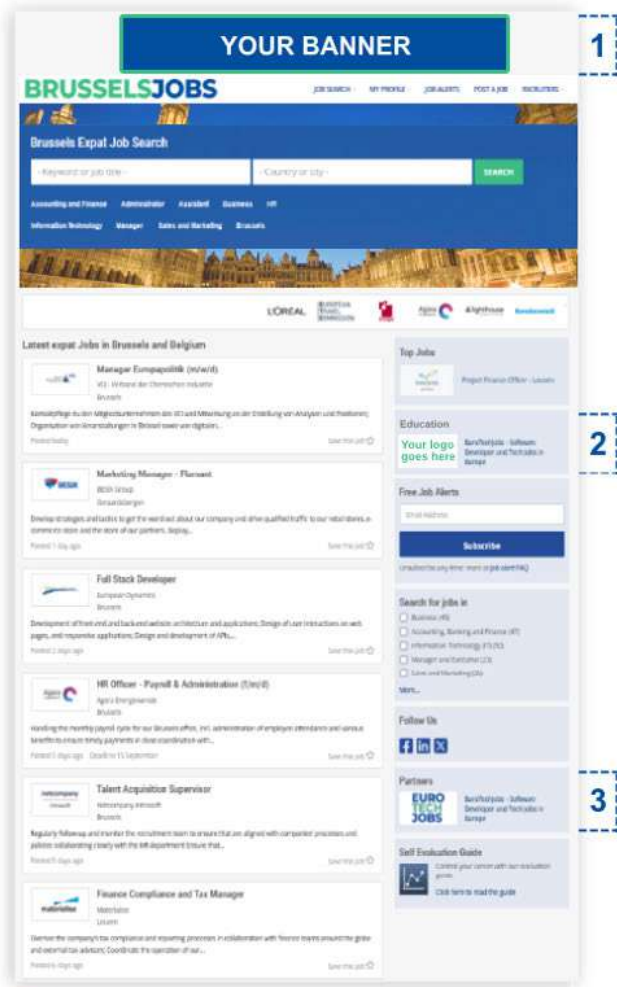
BrusselsJobs is the premier job platform in Brussels, specifically designed for international job professionals seeking expat opportunities in Belgium. We offer exceptional value with three distinct advertising options designed to maximize your reach and impact:

- **High-Impact Website Banners:** Capture immediate attention with visually striking banners, boosting brand awareness and promoting special offers.
- **Targeted Advertising on Specific Pages:** Place your ads on pages like Education & Courses to connect with a highly relevant audience, increasing conversion potential.
- **Newsletter Adverts:** Reach our extensive list of 'opt-in' subscribers who trust our content, ensuring higher engagement and effective promotion of your offerings.

CUSTOM PACKS

BrusselsJobs' approach is characterised by developing custom packs to provide effective advertising solutions whilst improving return on spent. We work with you to develop a strategy which will contribute to our ongoing success. By combining the most appropriate elements of our core services, we develop a focused strategy of:

- Banners
- Newsletter adverts
- Education & Courses listing



1. Leader board Banner / 2. Education and Courses/MBA Box / 3. Partner Profiles

BANNER ADVERTISING

Displaying your message in banner advertisement on our website, with over 10,000 unique monthly visitors, is perhaps the strongest possible channel for reaching international experts and expats from across Europe. Your advert will be displayed prominently at the top of our job search pages.

Our most popular option is the Leader Board website banner, as used by prestigious international organisations such as the European Patent Office, and these are displayed at the standard size of 728 x 90 pixels.

Requirements:

- Maximum file size of banner - 50K
- Supported image files - JPG, PNG, GIF
- Supported banner types - Leatherboard

YOUR ADVANTAGES

Advertising on BrusselsJobs enables you to reach international professionals that is likely to be interested in your products and services. The standard 728 x 90 pixel ad size provides ample space to convey a clear and compelling message with impactful visuals, while also being versatile enough to integrate smoothly into different design layouts.

WEBSITE BANNER AD RATE CARD

Format	Size	Page impressions/month	Approx. share of monthly P.I.	Price
Leaderboard	728x90 pixels	20 000	25%	€ 600
		40 000	50%	€ 1000
		80 000	100%	€ 1800

Contact our sales team at sales@brusselsjobs.com for further information.

The screenshot displays the BrusselsJobs website interface. At the top, a blue banner reads "YOUR BANNER" above the "BRUSSELSJOBS" logo. Below the logo, there are navigation links: "JOB SEARCH", "MY PROFILE", "JOB ALERTS", "POST A JOB", and "RECRUITERS". The main content area features a search bar with a "SEARCH JOBS" button and a "Jobs By Category" list with checkboxes for various roles like Accounting, HR, and IT. Several job listings are visible, including "Human Resources Director (Multi-Country Operations)", "Director, Human Resources Europe", "HR Officer - Payroll & Administration (f/m/d)", and "Talent Acquisition Supervisor". On the right side, there are sections for "Top Jobs", "Free Job Alerts" with a subscription form, "Follow Us" with social media icons, and "Partners" including "EURO TECH JOBS".

EDUCATION & COURSES

Our education & Courses page gives you access to thousands of professionals actively looking at career and training possibilities in Belgium. This is why many universities, colleges, MBAs, language schools, courses and seminar providers use BrusselsJobs to connect with their exact target group.

Your logo, some text and link to your website will all appear in this prominent list. With an Education listings we will add your logo to the Education box' on the homepage at no extra cost. Adverts taken for a longer period not only offer better value, but are displayed higher in the listings for increased exposure. We also give universities unprecedented access to traditionally hard to reach candidates on a pan-European level through the BrusselsJobs' Education and Courses page as well as in our newsletter sent out to about 7,000 career-oriented subscribers.

We can have your adverts online quickly and we can also offer generous discounts on advertising packages with multiple elements.

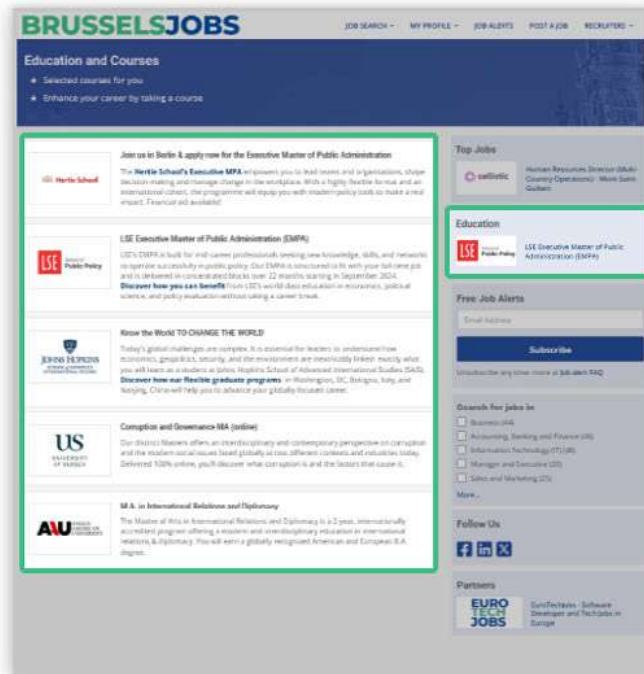
YOUR ADVANTAGES

- Access to thousands of professionals actively looking at career and training possibilities in Belgium
- Used by many universities, colleges, MBAs, language schools
- Low cost and extremely effective advertising

TARGETED ADVERTISING RATE CARD

Section	Duration	Price	Format
Education & Courses	3 Months	€ 600	Logo - 120x60 pixels
	6 Months	€ 1000	Text - 300 characters (inc. spaces)
	12 Months	€ 1800	

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NEWSLETTER ADVERTISING

The BrusselsJobs Newsletter is sent to thousands of international experts and expats from across Europe every week – and it is read carefully by its recipients. Communicate your message to them in a quick and effective banner format!

Seize the opportunity to connect with top talents through our quick and effective banner format. Whether you're promoting a new product, announcing an event, or enhancing brand awareness, our newsletter banner ads provide a powerful way to convey your message with precision and immediacy.

Formats:

- Logo (120 x 60 pixels) and Text Ad
- Leader board Banner (728 x 90 pixels)

Requirements:

- Logo + Text: 120 x 60 pixels (formats: JPG, PNG, GIF), title: 80 characters, advert body: 300 characters (incl. spaces)
- Banner: 728 x 90 pixels, of no more than 50K file size, file formats - JPG, PNG or GIF

YOUR ADVANTAGES

Your ad will be placed at the top of this effective news medium – just below the BrusselsJobs logo. By securing this prime position, your brand will be the first thing thousands of users see when they open the newsletter, ensuring unparalleled visibility.

NEWSLETTER AD RATE CARD

Newsletter	Format	Price
EuroScienceJobs Newsletter (Around 7 000 subscribers)	Logo (120x60 px) + text ad	€ 900 / Newsletter
	Leaderboard banner (728x90 pixels)	€ 900 / Newsletter

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BRUSSELSJOBS

Welcome to the BrusselsJobs Newsletter!

YOUR ADVERTISEMENT

[Search for Jobs](#) [MBA's, Language Courses and more](#) [Register Your CV](#) [Send us a Job](#)

Click on the job titles below to go directly to the jobs listed - or go to [BrusselsJobs Latest Jobs](#)

New Jobs



Head of Finance
Radix
Brussels, Belgium

Establish and maintain strong financial controls and ensure compliance with relevant regulations and standards to optimize performance and mitigate risks. Lead the preparation of...

Posted 3 days ago



Marketing Manager - Flamant
BESIX Group
Geraardsbergen, Belgium

Develop strategies and tactics to get the word out about our company and drive qualified traffic to our retail stores, e-commerce store and the store of our partners. Deploy...

Posted 2 days ago



Full Stack Developer
European Dynamics
Brussels, Belgium

Development of front-end and back-end website architecture and applications. Design of user interactions on web pages, and responsive applications. Design and development of APIs...

Posted 3 days ago



HR Officer - Payroll & Administration (f/m/d)
Agora Energieworld
Brussels, Belgium

Handling the monthly payroll cycle for our Brussels office. Incl. administration of employee attendance and various benefits to ensure timely payments in close coordination with...

Posted 6 days ago - Deadline: 15 September

CONTACT INFO

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LOOKING TO REACH OTHER NICHE AUDIENCES?

EUROENGINEERJOBS

Engineer Jobs in Europe

EUROSCIENCEJOBS

Research Science Jobs and Postdocs in Europe

EUROCLIMATEJOBS

Climate and Sustainable Energy Jobs in Europe

EUROPHARMAJOBS

Research Pharma Jobs in Europe

EUROTECHJOBS

Software Developer and Tech Jobs in Europe

EUROLEGALJOBS

Legal jobs across Europe

EUROBRUSSELS

European Affairs Professionals across Europe

INTJOBS

International Affairs and Human Rights Jobs

BRUSSELSLEGAL

The community site for EU & International lawyers

SPACECAREERS

Space Industry Jobs in Europe

Disclaimer

While EuroBrussels makes every effort to provide accurate and complete information, various data such as prices, specifications etc. may change prior to updating. Prices are correct as of February 2021.

Terms and conditions for paying, content validation and acceptance

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BRUSSELSJOBS**07**