



Brussels★Jobs

Advertising  
Media Kit

2023

## Executive Summary

[BrusselsJobs.com](http://BrusselsJobs.com) has become the top Brussels jobsite for international experts looking for expat jobs in Belgium and Luxembourg.

- We have 7,000 unique visitors visiting around 30,000 times every month, and over 9,000 Newsletter subscribers – all actively looking for jobs in Brussels;
- Hundreds of Job Ads are displayed on BrusselsJobs with good results each month;
- Organisations from all international sectors use BrusselsJobs as a recruitment medium.

Our parent site, *EuroBrussels.com*, has been the leading jobsite for EU Affairs since 2001. Many of the partners and friends of these expats and internationally orientated jobseekers recommend BrusselsJobs to their network.

## About BrusselsJobs.com

BrusselsJobs collects and displays a multitude of expat jobs, otherwise scattered on multiple websites which are normally hard to find. BrusselsJobs provides this service for well-educated international expats who want to work in business, law, IT, office management, finance and international consultancy.

Through professional experience we know the expat community – which is why we have been able to create a pioneer service for a large professional international audience.

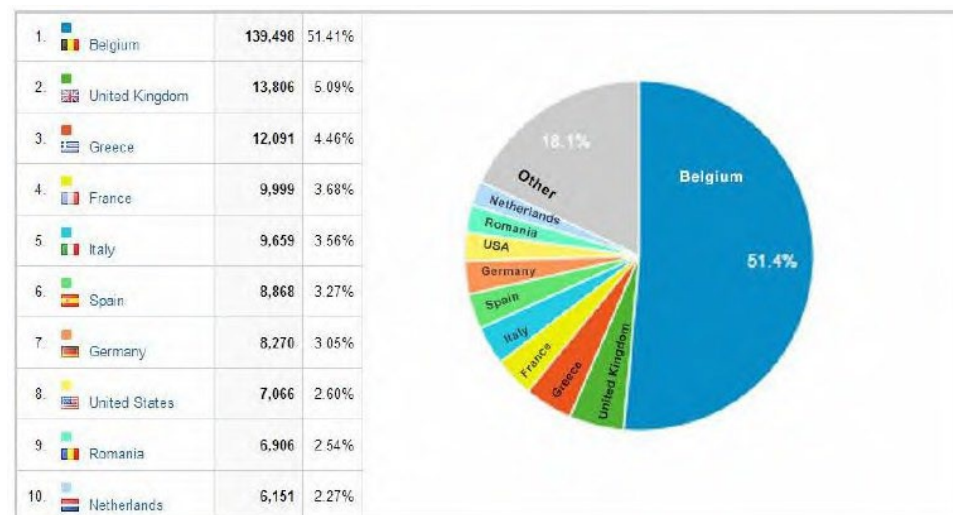
## The BrusselsJobs Audience

Every month BrusselsJobs attracts:

- 7,000 users
- 10,000 sessions
- 30,000 monthly page views

### Country and language

Over 50%\* of our visitors are based in Belgium, although the site does attract an international audience of professional looking to relocate to Belgium and Luxembourg.



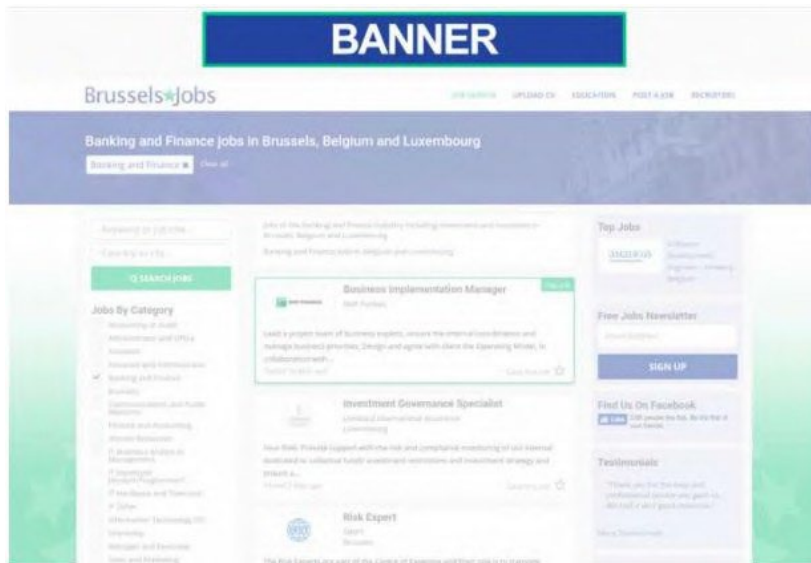
Language statistics show that over 50%\* of users use English language web browsers. This shows that our audience are predominantly English-speaking expats based in Belgium.

## Website Banners

Displaying your message in banner advertisement on our website, with over 7,000 unique monthly visitors, is perhaps the strongest possible channel for reaching international experts and expats from across Europe.

### Where is our website banners displayed?

Your advert will be displayed prominently at the top of our job search pages:



### What is the format of our website banners?

We offer several forms of website advertising:

- Leader Board and Rectangle Banners
- Logos and Specialised pages

Our most popular option is the Leader Board website banner, as used by prestigious international organisations such as the European Patent Office, and these are displayed at the standard size of 728 x 90 pixels.

### What are our website banner rates?

WEBSITE BANNER RATE CARD				
Type	Format	Page Impressions/month	Approx share of monthly P.I	Price
Leaderboard Banner (728x90 pixels)		20,000	25%	€600
		40,000	50%	€1000
		80,000	100%	€1800

Please don't hesitate to contact our sales team for further information

## Education & Courses Page

Our education & Courses page gives you access to thousands of professionals actively looking at career and training possibilities in Belgium and Luxembourg. This is why many universities, colleges, MBAs, language schools, courses and seminar providers use BrusselsJobs to connect with their exact target group.

Your logo, some text and link to your website will all appear in this prominent list. With an Education listings we will add your logo to the 'Education box' on the homepage at no extra cost. Adverts taken for a longer period not only offer better value, but are displayed higher in the listings for increased exposure. We also give universities unprecedented access to traditionally hard to reach candidates on a pan-European level through the:

BrusselsJobs' Education and Courses page as well as in our newsletter sent out to about 9,000 career-oriented subscribers.

We can have your adverts online quickly and we can also offer generous discounts on advertising packages with multiple elements.

Please don't hesitate to contact our sales team for further information.

## What are our Education and Courses Advertising card?

TARGETED ADVERTISING RATE CARD			
Section	Duration	Price	Format
Education & Courses	3 Months	€600	Logo - 120x60 pixels Text - 300 characters (incl. spaces)
	6 Months	€1000	
	12 Months	€1800	





## Newsletter Adverts

The BrusselsJobs Newsletter is sent to over 9,000 focused career movers every week - and is read carefully by its recipients. Communicate your message to them in a quick and effective banner format!

### What is the format of our newsletter adverts?

It is possible to choose from two different formats for your newsletter advert:

- Logo + Text advert
- Leader Board Banner (728 x 90 pixels)

Our team will be happy to advise you on which format will best suit your message for optimum results.

### Specifications:

Logo + Text: 120 x 60 pixels, title: 80 characters advert body: 300 characters (incl. spaces)

Leaderboard Banner: 728 x 90 pixels, of no more than 30K file size

### What are our newsletter advert rate?

NEWSLETTER ADVERTISING RATE CARD	
Format	Price
Logo (120 x 60 pixels) + Text (300 characters)	€900
Leader Board (728 x 90 pixels)	€900

Your advert will feature at the top of the Newsletter:

The screenshot shows the top of a BrusselsJobs newsletter. At the top is the 'BrusselsJobs' logo. Below it is a welcome message and a list of job categories: Information Technology, Business and HR, Assistant and Administrator, Finance and Accounting. A banner for 'EuroBrussels' is highlighted with a green border, featuring the text 'All the jobs in European Affairs' and 'EuroBrussels The European Affairs JobSite'. Below the banner are links for 'Search for Jobs', 'MBAs, Language Courses and more', 'Register Your CV', and 'Send us a Job'. There are also instructions to click on job titles for more details. The 'Latest Assistant and Administrator jobs' section is visible, listing three jobs: 'Executive Assistant' at AFME, 'Legal Secretary' at Norton Rose Fulbright, and 'Member Services Officer' at EuropeActive. The 'Latest Business and Human Resources' section is also partially visible, listing 'Brand Manager' at SASMAR and 'Human Resources Manager' at BEUC.

## Testimonials

"We have received many applications for our position and found it a very effective way to recruit. We had immediate and numerous responses to our ad. Many thanks for your great service."

*-Emmanuelle Bomo, Harwood Levitt Consulting*

"We've been very pleased with your services. Our vacancies are filled now, but we will surely get back in touch when we have other openings."

*-Pia Wurzer, Project Coordinator, International Disability and Development Consortium (IDDC)*

"We have used BrusselsJobs recruitment services several times and we have been very pleased with the results. The online form is easy to handle and the feedback by the staff has been prompt and to the point."

*- Peter Stempel, Gellis Communications*

"Thanks for putting our advertisement on BrusselsJobs.com. We have received many applications from your site."

*- Christian Hawkins, EMCNET*

"I was very pleased with the response to our add on BrusselsJobs. I think the BrusselsJobs website is very well structured and a key reference for candidates and but also recruiters!"

*- RA. R. Ayazi, Secretary General, NEREUS-Secretariat*

Find more testimonials on our [Testimonials page](#).

## Contact Info

**BrusselsJobs Marketing Team**

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## Address

**Unit 8, Kingsmill Business Park Kingston Upon  
Thames, London**

## Looking to reach other niche audiences?

[EuroBrussels.com](http://EuroBrussels.com) - European Affairs Professionals across Europe

[IntJobs.com](http://IntJobs.com) - For International Affairs Professional Worldwide

[EuroScienceJobs.com](http://EuroScienceJobs.com) - The European Science Jobsite

[EuroPharmaJobs.com](http://EuroPharmaJobs.com) - – Pharmaceutical jobs all over Europe

[EuroEngineerJobs.com](http://EuroEngineerJobs.com) – For Engineering jobs across Europe

[BrusselsLegal.com](http://BrusselsLegal.com) - For Brussels' international legal community

[EuroTechJobs.com](http://EuroTechJobs.com) – Software and Tech jobs in Europe

[EuroLegalJobs.com](http://EuroLegalJobs.com) – Legal Jobs in Europe

[EuroClimateJobs.com](http://EuroClimateJobs.com) – Climate jobs in Europe

[Euro★Brussels](#) [Euro★ClimateJobs](#) [Euro★ScienceJobs](#) [Euro★LegalJobs](#)

[Brussels★Jobs](#) [Euro★EngineerJobs](#) [Euro★PharmaJobs](#) [Euro★TechJobs](#) [Int★Jobs](#)

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## Disclaimer

While BrusselsJobs makes every effort to provide accurate and complete information, various data such as prices, specifications etc. may change prior to updating. Prices correct as of 16.02.2021

## Terms and conditions for paying, content validation and acceptance

EuroJobsites.com is VAT registered. No VAT is payable if you are VAT registered (unless you are based in the UK). You will need to supply a VAT number to show your company is VAT registered. If your company is based outside of the EU, no VAT is payable in any case.

Please note we reserve the right to reject advertisements we consider unsuitable.

Invoices must be paid within 28 days of the invoice date, after which we will charge 30% interest per annum. We understand and will exercise our right to interest under the 'Late Payment of Commercial Debts (Interest) Act 1998' if we are not paid according to agreed credit terms. Eurojobsites.com is registered as a UK Limited company, number 4694396.

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