

**EUROBRUSSELS**

**BRUSSELSJOBS**

**INTJOBS**

**SPACECAREERS**

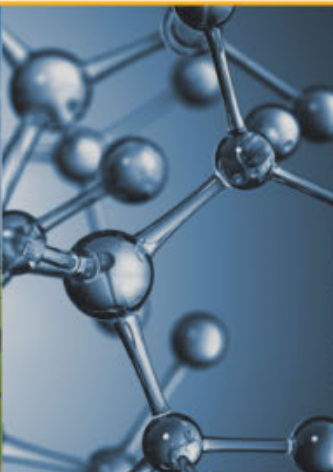
**EUROENGINEERJOBS**



# **EURO**JOBSSITES





## Advertising Media Kit 2025

*Reach the Right Audience, Elevate Your Brand Visibility*



### Why Advertise with us?

Our advantages in short

-  **175k+**  
Unique visitors per month
-  **1000k+**  
Page views per month
-  **150k+**  
Newsletters subscribers
-  **600k+**  
Job Alerts sent monthly

**EUROCLIMATEJOBS**

**EUROSCIENCEJOBS**

**EUROPHARMAJOBS**

**EUROTECHJOBS**

# UNLOCK NEW POSSIBILITIES WITH EUROJOBSITES' MEDIA SOLUTIONS

In the competitive landscape of employer branding, a strategic media approach can make all the difference. With our diverse range of services, we can help create compelling narratives that resonate with your client's target audience.

## Overview of Services:

Incorporating an effective advertising strategy can significantly impact your employer branding efforts. Our comprehensive offerings include:

### 1. WEBSITE BANNERS:

Used by prestigious international organisations such as MAN, ING Group and many more. Your advert will be displayed prominently at the top of our job pages.

#### REQUIREMENTS AND FORMATS:

- Maximum file size of banner - 50K; Supported image files - JPG, PNG, GIF;
- Supported banner types - Leatherboard banner 728x90 pixels.

#### PRICES:

EuroBrussels Website

100'000 Impressions : € 1500

200'000 Impressions : € 2500

STEM Website:

20'000 Impressions : € 600

40'000 Impressions : € 1000

80'000 Impressions : € 1800

Available for: [EuroScienceJobs](#), [EuroEngineerJobs](#), [EuroTechJobs](#), [EuroPharmaJobs](#), [Space-Careers](#), [EuroBrussels](#), [BrusselsJobs](#), [EuroClimateJobs](#) and [IntJobs](#)

### 2. NEWSLETTER ADS:

Reach all our focused job seekers in one day, in an email that is read carefully by the subscribers every week.

#### REQUIREMENTS AND FORMATS:

- Logo plus Text advert (Text of 300 characters plus logo 120 x 60 px);
- Banner Leaderboard (728x90 pixels, formats: JPG, PNG, GIF, size <50 kb).

#### PRICES:

EuroBrussels: € 1800 / Newsletter

EuroScienceJobs: € 1800 / Newsletter

STEM websites: € 1000 / Newsletter

EuroBrussels Newsletter is delivered every Tuesday and Thursday to over 65,000 subscribers.

EuroScienceJobs Newsletter is delivered every Wednesday to nearly 22,000 subscribers.

Available for: [EuroScienceJobs](#), [EuroEngineerJobs](#), [EuroTechJobs](#), [EuroPharmaJobs](#), [Space-Careers](#), [EuroBrussels](#), [BrusselsJobs](#), [EuroClimateJobs](#) and [IntJobs](#)

### 3. PARTNER PROFILE + CATEGORY SPONSORSHIP

Sponsor job categories and become a EuroJobsites 'Partner'. These options are ideal for highly targeted advertising.

#### REQUIREMENTS AND FORMATS:

- Logo 120x60 px;
- Text: 300 characters (including spaces).

#### PRICES:

3 month Partner Profile, +3 category sponsorships : € 1400

6 month Partner Profile, +3 category sponsorships : € 2800

12 month Partner Profile, +3 category sponsorships : € 4800

Available for: [EuroScienceJobs](#), [EuroEngineerJobs](#), [EuroTechJobs](#), [EuroPharmaJobs](#), [Space-Careers](#), [EuroBrussels](#), [BrusselsJobs](#), [EuroClimateJobs](#) and [IntJobs](#)

### 4. EDUCATION AND COURSES LISTING:

Our Education sections give you access to thousands of professionals actively looking at career and training possibilities in EU & International Affairs.

#### REQUIREMENTS AND FORMATS:

- Logo 120x60 px;
- Text: 300 characters (including spaces).

#### DISCOUNTS AND COMBINATION PACKAGES

We offer **Combination Packages** (Website Banner, Newsletter and Partner Profile + Category Sponsorship) in three options to suit every campaign and budget: **Silver, Gold and Platinum**. We understand the value of flexibility in your campaign strategy. Therefore, we offer discounts of **up to 20%** on 'Combination Packages,' which vary based on the number of newsletter insertions and the length of education listings.

# ELEVATING EMPLOYER BRANDING FOR MAN ENERGY SOLUTIONS

## Background:

MAN Energy Solutions, a global leader in sustainable energy, needed to elevate its employer brand to attract top engineering and tech talent in a competitive job market. With multiple openings across Europe, the company sought increased visibility among qualified candidates and an impactful, budget-conscious campaign strategy.

## Campaign Objectives:

- Boost brand visibility among engineering, tech, and sustainability professionals.
- Engage targeted, skilled candidates.
- Maximize budget impact with cost-effective solutions.

## Solution:

To meet these objectives, we developed a tailored media strategy using our diverse range of services on **EuroEngineerJobs** and **EuroTechJobs**:

- **Website Banners** to capture relevant engineering and tech audiences with high-visibility placements ensured exposure to relevant talent pools.
- **Newsletter Ads** for high engagement from job-seeking subscribers. Positioned at the top of the newsletters, MAN Energy's ads captured attention and drove engagement among qualified candidates.
- **Partner Profile & Category Sponsorship** to reinforce MAN Energy's brand as a sustainability leader and reach top talent in targeted fields.

## Results:

- **Increase in Job Traffic:** Higher visibility drove significant engagement from skilled candidates in engineering and technology.
- **Stronger Brand Perception:** Enhanced reputation as a top sustainable employer attracted value-aligned applicants.
- **Increase in Application Quality:** Targeted ads reached highly qualified candidates.
- **Cost Efficiency:** Strategic bundling expanded reach without exceeding budget.

## Conclusion:

Our multi-channel approach with EuroEngineerJobs and EuroTechJobs helped MAN Energy attract top-tier talents and strengthen its employer brand in sustainable energy, achieving measurable results within budget.

## Partner Sponsorship

The screenshot shows the EuroEngineerJobs website interface. At the top, there's a navigation bar with 'EUROENGINEERJOBS' and 'JOB SEARCH | MY PROFILE | COMPANIES | POST ADS | REGISTER'. Below this, there are several job listings for 'Project Engineer' and 'Process Engineer'. At the bottom, there's a banner for 'Partner Sponsorship' featuring the MAN Energy Solutions logo and text: 'We are Moving big things to zero', 'MAN Energy Solutions has announced the following job openings in the field of technology - but the opportunities are people that will make a difference. #manenergyjobsolutions', and 'Recruitment - Research Science Jobs in Europe'. The banner also includes the EuroEngineerJobs logo.

## Newsletter banner ad

The screenshot shows a newsletter banner ad for EuroEngineerJobs. It features the 'EUROENGINEERJOBS' logo at the top left. The main headline reads 'We can significantly reduce global CO<sub>2</sub> emissions' and 'We are Moving big things to zero'. Below this, there's a search bar for 'Jobs by Region' and a list of job listings. The first listing is for 'Senior Project Manager (Industry & Science/Technology)' at 'ARUP' in Madrid, Spain. The second listing is for 'ADV & Robotics Engineer' at 'northvolt' in Heide, Germany. The banner also includes a 'Post your CV' button and a 'Post Engineering/Management or Advertisement (2020€)' button.

## Website banner ad

The screenshot shows a website banner ad for EuroEngineerJobs. It features the 'EUROENGINEERJOBS' logo at the top left. The main headline reads 'We can significantly reduce global CO<sub>2</sub> emissions' and 'We are Moving big things to zero'. Below this, there's a search bar for 'Search Engineer Jobs in Europe' with a 'SEARCH' button. The banner also includes a navigation bar with 'JOB SEARCH | MY PROFILE | COMPANIES | POST ADS | REGISTER' and a list of job listings. The first listing is for 'Subsystem Engineer (SUK) - SEVALS Missions (EUMS)' at 'Airbus' in Friedrichshafen, Germany. The banner also includes a 'Post your CV' button and a 'Post Engineering/Management or Advertisement (2020€)' button.