



Brussels★Jobs.com
JOBS IN BRUSSELS FOR INTERNATIONAL EXPERTS

Media Kit
Job Ad Rate Card

2018

Executive Summary

BrusselsJobs.com has become the top Brussels jobsite for international experts looking for expat jobs in Belgium and Luxembourg.

- We have 10,000 users visiting around 15,000 times every month, and over 10,000 Newsletter subscribers – all actively looking for jobs in Brussels;
- Hundreds of Job Ads are displayed on BrusselsJobs with good results each month;
- Organisations from all international sectors use BrusselsJobs as a recruitment medium.

Our parent site, *EuroBrussels.com*, has been the leading jobsite for EU Affairs since 2001. Many of the partners and friends of these expats and internationally orientated jobseekers recommend BrusselsJobs to their network.

About BrusselsJobs.com

BrusselsJobs collects and displays a multitude of expat jobs, otherwise scattered on multiple websites which are normally hard to find. BrusselsJobs provide this service for well-educated international expats who want to work in business, law, IT, office management, finance and international consultancy.

Through professional experience we know the expat community – which is why we have been able to create a pioneer service for a large professional international audience.

BrusselsJobs.com
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Job Ads on BrusselsJobs at a Glance

High Visibility Job Ads: Your vacancy is highlighted to attract more attention and is listed in the Top Jobs box on the home page.

Standard Job Ads: Your logo is displayed next to your job listing and the job will be on the front page for two weeks.

Basic Job Ads: A free basic service for jobs that are listed on your own website and fit our free listing criteria.

Multiple Profile Job Ads: The best value option for advertising multiple job profiles.

For further information, please don't hesitate to contact our sales team at sales@brusselsjobs.com.

BRUSSELSJOBS JOB AD RATE CARD	
Format	Price
High Visibility Job Ad	€ 790
Standard Job Ad	€ 490
High Visibility Job Ad (NGO discount)	€ 520
Standard Job Ad (NGO discount)	€ 320
Basic Job Ad	Free
Multiple Profile Job Ad	€ 1,090

BrusselsJobs Marketing Team
Unit 8, Kingsmill Business Park
Kingston Upon Thames, London

sales@brusselsjobs.com
+32 (0) 27 90 32 00

Audience Demographic Snapshot

Country and language

Over 50%* of our visitors are based in Belgium, although the site does attract an international audience of professionals looking to relocate to Belgium and Luxembourg.

Country	Sessions	% Sessions
1. Belgium	10,021	52.66%
2. United Kingdom	1,051	5.52%
3. France	649	3.41%
4. Italy	628	3.30%
5. Germany	586	3.08%
6. United States	542	2.85%
7. Greece	519	2.73%
8. Spain	439	2.31%
9. Luxembourg	392	2.06%
10. Romania	391	2.05%

Language statistics show that over 50%* of users use English language web browsers. This shows that our audience are predominantly English-speaking expats based in Belgium.

Web Traffic

- ★ 10,000 users
- ★ 15,000 sessions
- ★ 10,000 Newsletter subscribers
- ★ 35,000 impressions

* These statistics are provided independently by Google Analytics for the period 01/12/2016 – 31/11/2017.

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High Visibility Job Ads

Do you want to **attract more attention** to your listing?

High Visibility Job Ads are ideal if you require:

- A quick response for urgent recruitment
- To receive a greater number of applications
- Marketing combined with recruiting

Your Job Ad will stand out among other BrusselsJobs job listings:

- **Highlight** your job listing with a highlight box
- Your vacancy is shown on rotation in our **'Top Jobs'** box on the front page
- Your **logo** is displayed next to your job
- Greater exposure for the vacancy and your organisation
- Your job gets listed above the Standard and Basic Job Ads in all listings and searches
- We will also publish your vacancy on our **social media** pages at no extra cost

Logo size in listing display: 80x40 pixels (we can help if you don't have the right logo size).

HIGH VISIBILITY JOB AD RATE CARD	
Format	Price
High Visibility Job Ad	€ 790
High Visibility Job Ad (NGO discount)	€ 520

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Standard Job Ads

More flexibility, less hassle

Jobs outside the BrusselsJobs free listing conditions can be published on BrusselsJobs as *Standard Job Ads*:

- Your job gets listed **above** the Basic Job Ads in all listings and stays on the front page for two weeks
- Your job ad will receive **twice as many clicks** as a Basic Job Ad – doubling your chances of finding the perfect candidate
- Your organisation's logo is shown in listings and searches next to the Job Ad
- We will also publish your vacancy on our **social media** pages at no extra cost
- Option to post **all kinds of job vacancies** on BrusselsJobs that are outside our free listing conditions
- Option to have a **full job description page hosted** on EuroBrussels.com

NGO's with charitable and humanitarian aims that meet our criteria can benefit from a special reduced rate.

STANDARD JOB AD RATE CARD	
Format	Price
Standard Job Ad	€ 490
Standard Job Ad (NGO discount)	€ 320

Hosted on BrusselsJobs – what does that mean?

Not all recruiters want (or are able) to post the job description on their own website – this means that we cannot link to it. Therefore, we offer custom web pages specifically for your job vacancy, with your organisation's logo prominently displayed.

Here's an example of how your job description will appear:

The screenshot shows a job advertisement on the BrusselsJobs website. The header includes the BrusselsJobs.com logo and navigation links. The main content area features the ePURE logo and the job title 'Office Manager' at 'ePURE - European Renewable Ethanol Association, Brussels, Belgium'. The job description includes a summary of the role, primary responsibilities, and contact information. The right sidebar contains various widgets such as 'Top Jobs', 'Free Newsletter', 'Education & Courses', and 'Testimonials'.

Basic Job Ads

Qualifying positions can be listed as a *Basic Job ad*. This advert is limited in its exposure on our front page and links back to a vacancy listed on your organisation's website. If you would like more exposure for your job, you should select a Standard or High Visibility advert.

Conditions:

- The full job description must be available at a specific web page **on your site**
- The job must be located in **Belgium or Luxembourg**
- The job must be for **international experts**
- Free listing is **not available to recruitment agencies**

If your job does not qualify as a basic ad, it can still be posted on BrusselsJobs.com as a Standard Job Ad.

Testimonials from Satisfied Recruiters:

"We have received **many applications** for our position and found it a **very effective way to recruit**. We had **immediate and numerous responses** to our ad. Many thanks for your great service."

- *Emmanuelle Bomo, Harwood Levitt Consulting*

"We've been **very pleased with your services**. Our vacancies are filled now, but we will surely get back in touch when we have other openings."

- *Pia Wurzer, Project Coordinator, International Disability and Development Consortium (IDDC)*

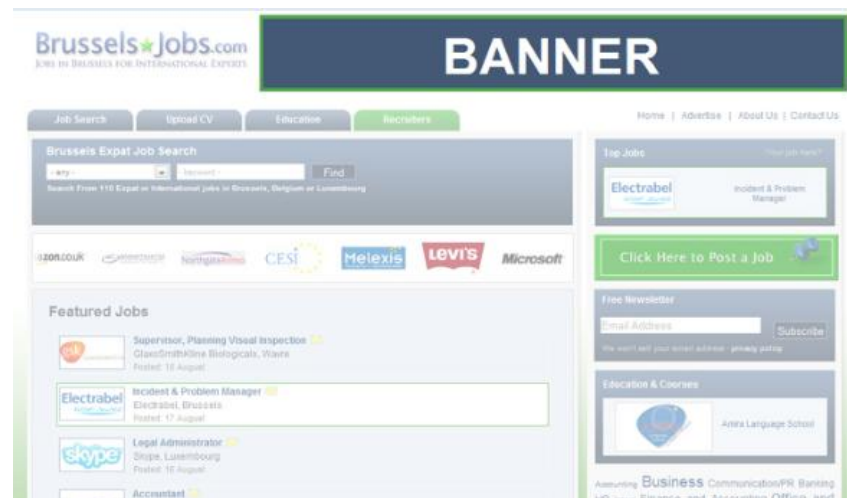
Find more testimonials on our [Testimonials page](#).

Other Ways to Reach our Audience

BrusselsJobs has a highly focused readership of multilingual experts looking to enhance their career opportunities. You can reach this audience through a range of advertising mediums.

Website Banners

High impact website banners to reach our 10,000 users:



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WEBSITE BANNER RATE CARD				
Type	Format	Page Impressions/month	Approx share of monthly P.I	Price
Leaderboard Banner (728x90 pixels)		20,000	25%	€ 600
		40,000	50%	€ 1000
		80,000	100%	€ 1800

Newsletter Adverts

Reach over **10,000 focused job seekers** in one day, with your message displayed at the very top of our Newsletter.

We can offer Leaderboard Banner or Logo & Text formats for maximum impact at only **€ 700** per advert.

Education and Courses Advertising

The BrusselsJobs [Education and Courses page](#) provides access to thousands of professionals actively looking at career and training possibilities.

Our prices vary according to the length of time your advert is online:

- € 600 for 3 months
- € 1000 for 6 months
- € 1800 for 12 months

Adverts taken for a longer period not only offer better value, but are displayed higher in the listings for increased exposure.

With an Education listing we will add your logo to the rotation in the 'Education box' on the homepage at no extra cost.

We can have your adverts online quickly and we can also offer generous discounts on advertising packages with multiple elements. Please contact us at sales@brusselsjobs.com.

Contact Info

BrusselsJobs Marketing Team

E-mail: sales@brusselsjobs.com

Phone: +32 (0)2 790 32 00

Fax: +32 (0)2 790 32 39

For further details on how you can advertise on BrusselsJobs visit: <http://www.brusselsjobs.com/advertise.php>

Looking to reach other niche audiences?

[EuroBrussels.com](#) - European Affairs Professionals across Europe

[IntJobs.com](#) - For International Affairs Professional Worldwide

[EuroScienceJobs.com](#) - The European Science Jobsite

[EuroPharmaJobs.com](#) - Pharmaceutical jobs all over Europe

[EuroEngineerJobs.com](#) - For Engineering jobs across Europe

[BrusselsLegal.com](#) - For Brussels' international legal community

[EuroLegalJobs.com](#) – Legal Jobs in Europe

Disclaimer

While BrusselsJobs makes every effort to provide accurate and complete information, various data such as prices, specifications etc. may change prior to updating. Prices correct as of December 2014.

Terms and conditions for paying, content validation and acceptance

EuroJobsites.com is VAT registered. No VAT is payable if you are VAT registered (unless you are based in the UK). You will need to supply a VAT number to show your company is VAT registered. If your company is based outside of the EU, no VAT is payable in any case.

Please note we reserve the right to reject advertisements we consider unsuitable.

Invoices must be paid within 28 days of the invoice date, after which we will charge 30% interest per annum. We understand and will exercise our right to interest under the 'Late Payment of Commercial Debts (Interest) Act 1998' if we are not paid according to agreed credit terms. Eurojobsites.com is registered as a UK Limited company, number 4694396.